



Dear Parent/Carers

We're going car-free for a day!

Travel for Life is TfL's flagship scheme to encourage young Londoners to travel actively, responsibly, and safely to school.

As part of our engagement with the scheme, we are going to be taking part in the World Car Free Day on Friday 22nd September 2023. This is a great opportunity to create habits for the new academic year. World Car Free Day is an international initiative to encourage people to get out of the car.

Taking part will help improve our school's air quality, with less cars idling nearby; reduce congestion around our gates, creating a safer environment for pupils; and help keep everyone healthy by travelling to school actively.

For this day, we encourage you to leave the car at home and walk, cycle or scoot instead (if you don't already). If you need to drive part of the way to school, you can take part in 'Park and Stride' by parking away from the school gate and walking the rest of the way. This ensures we can create a safe 'car-free zone' around the school itself.

We'll be sharing information on the healthiest routes to school, but when walking, scooting or cycling, it's best to choose paths away from busy roads where possible as they have better air quality. If you need to plan a new route, check TfL journey planner for up-to-date information tfl.gov.uk/journeyplanner.

A range of exciting activities will run on the day so look out for further details [or ask our school travel champion xxx if you would like to volunteer]. For more information on the STARS scheme, visit tfl.gov.uk/stars.

Thank you for your support and contribution to improving the health of Londoners. We look forward to seeing you, car-free, on Friday 22nd September 2023.

Yours sincerely

Ms N Edwards

Head of School

William Byrd Primary Academy